



inclusivity
solutions

Digital insurance solutions for insurers

2nd Sep 2022





Our vision



We enable digital insurance solutions for insurers in emerging markets



We are a global company that believes in **consumer-focused, locally-rooted solutions** that are socially impactful and financially sustainable



We seek out partners who share and support our values. We help improve **customer experience**, unlock **cost efficiencies** and **increase revenues**.



We help insurers unlock the value of **digital partnerships** and accelerate the go-to-market for the new generation of **online insurance**

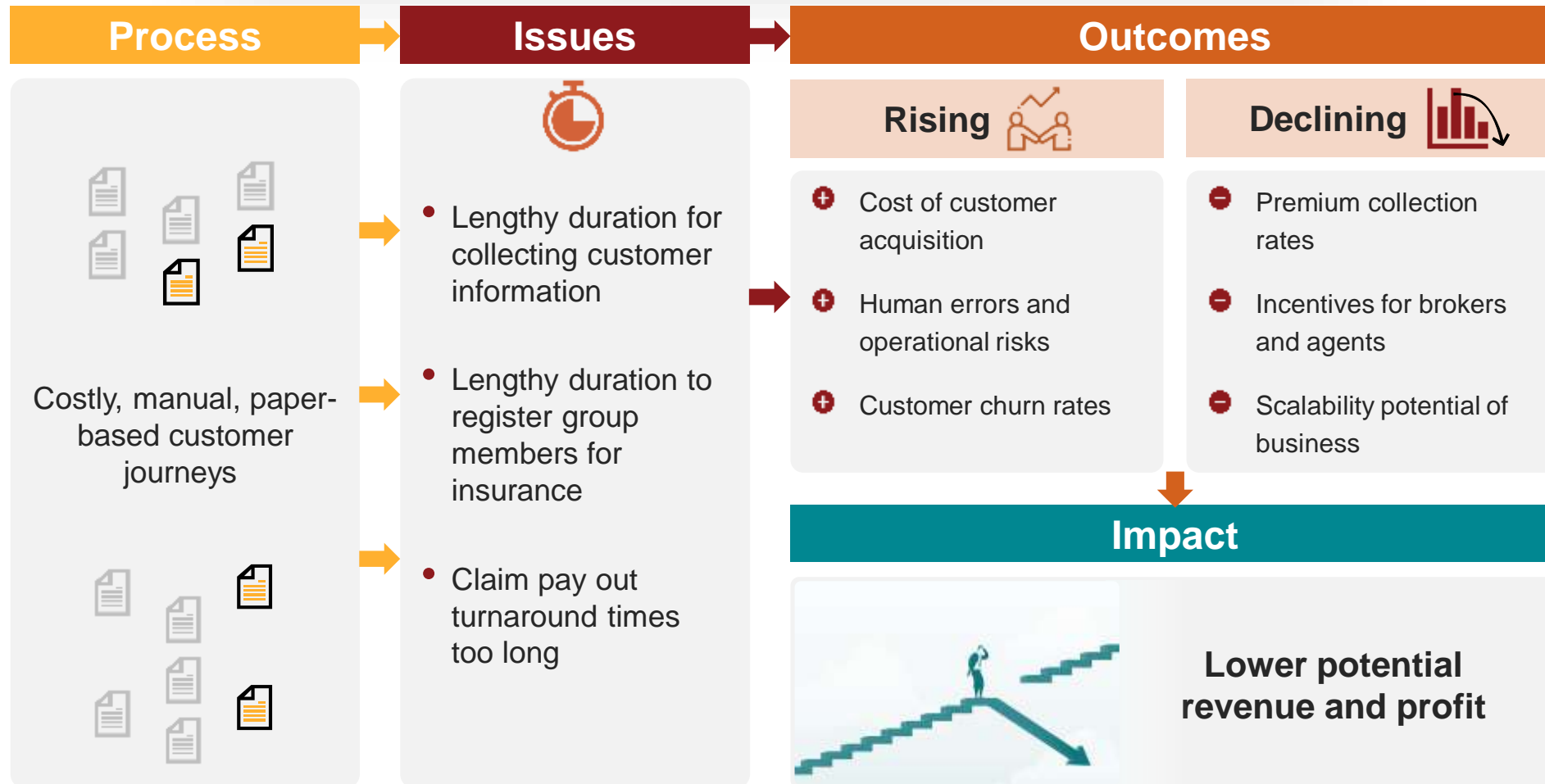


We have an **internationally renowned team** with expertise and experience across insurance solutions, financial services, digital channels, and emerging markets



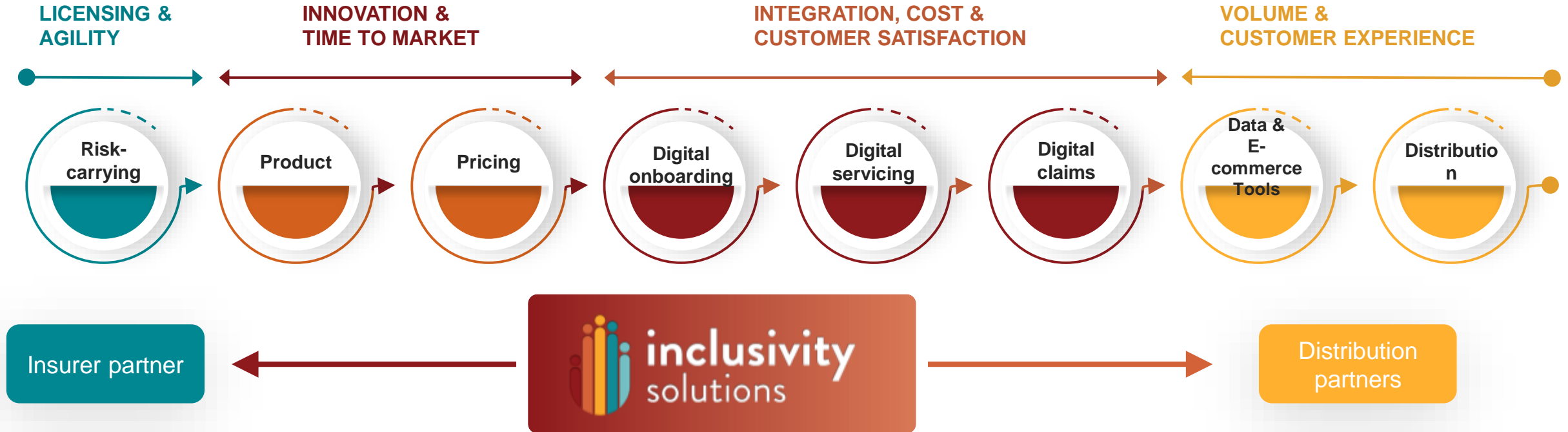
Current model of selling Insurance

... is inefficient and cumbersome





We can digitalise the entire insurance value chain



Reliable platform

We provide an agile, digital insurance platform along with dashboards and self-service tools



Ancillary services

We provide specialist services including pricing, underwriting, market research etc



Agility

We reduce the need for you to invest in technology



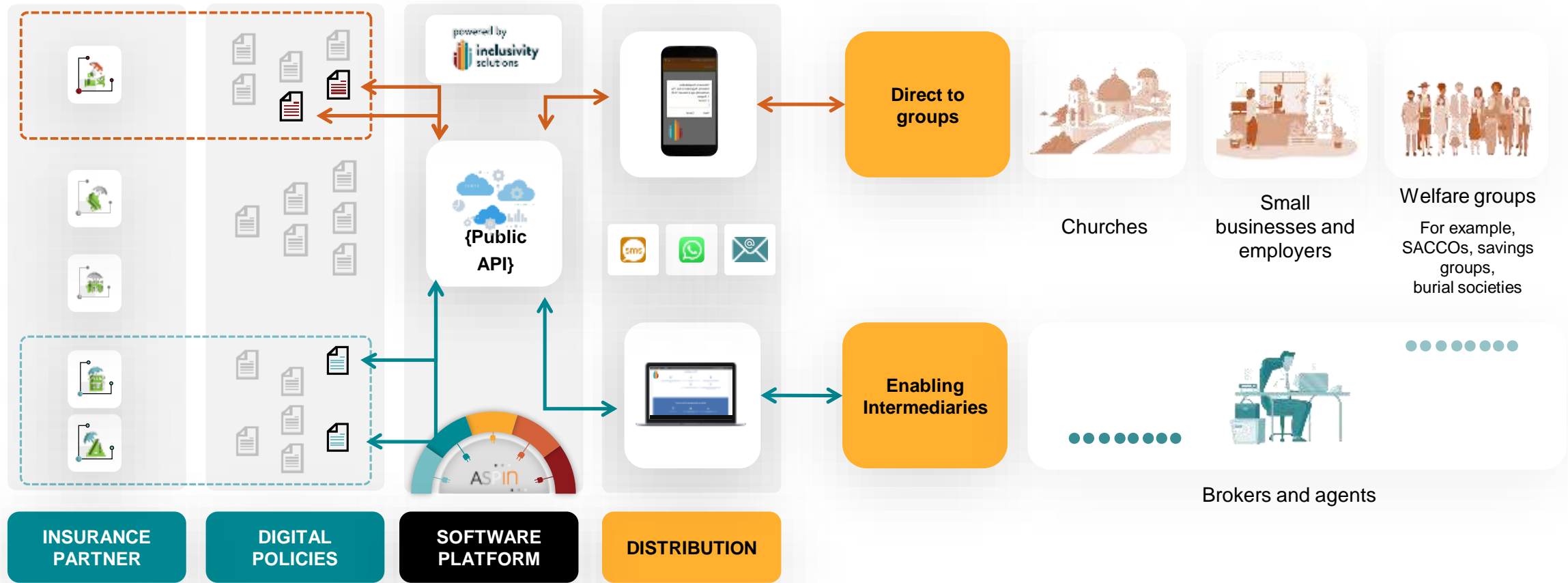
Strategy

We share our expertise in devising emerging market insurance strategies



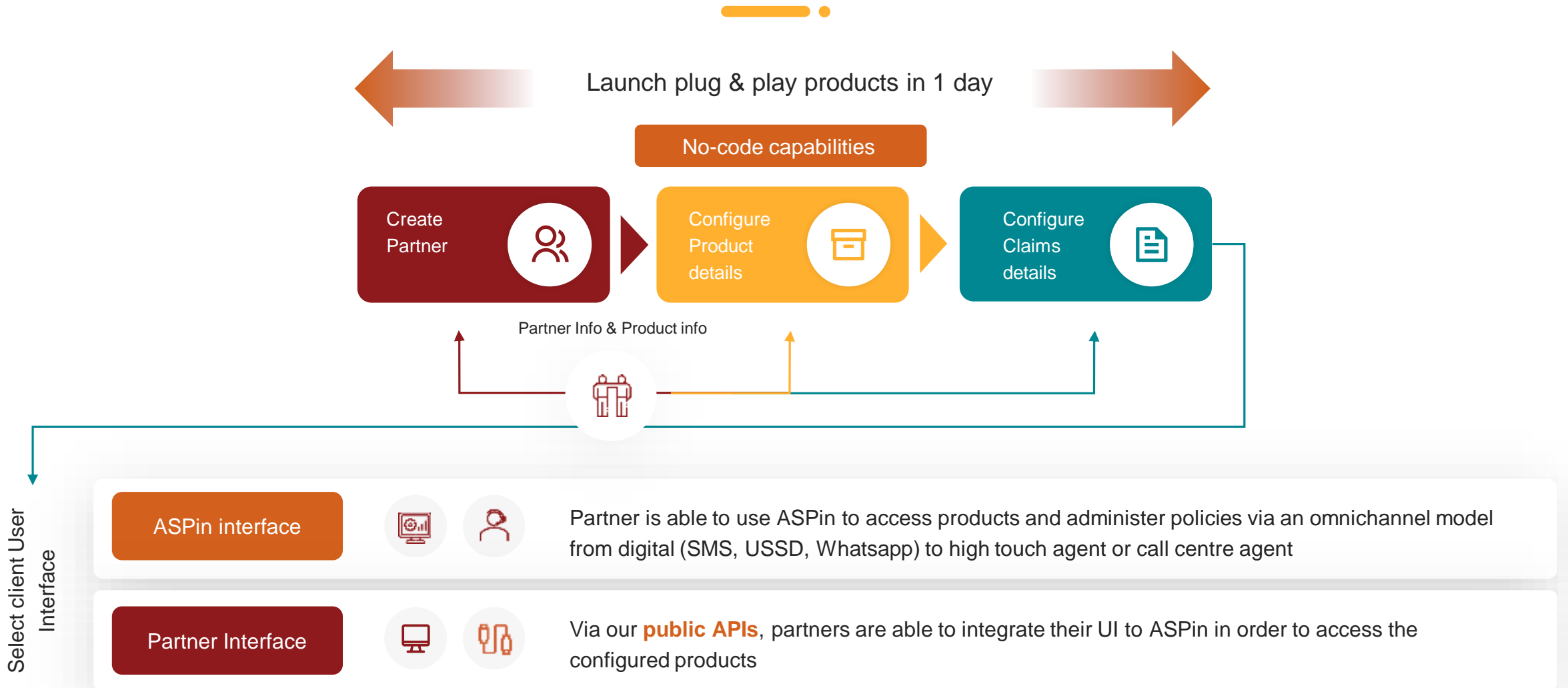
Our platform enables you to seamlessly offer digital insurance

... through multiple distribution and communication channels





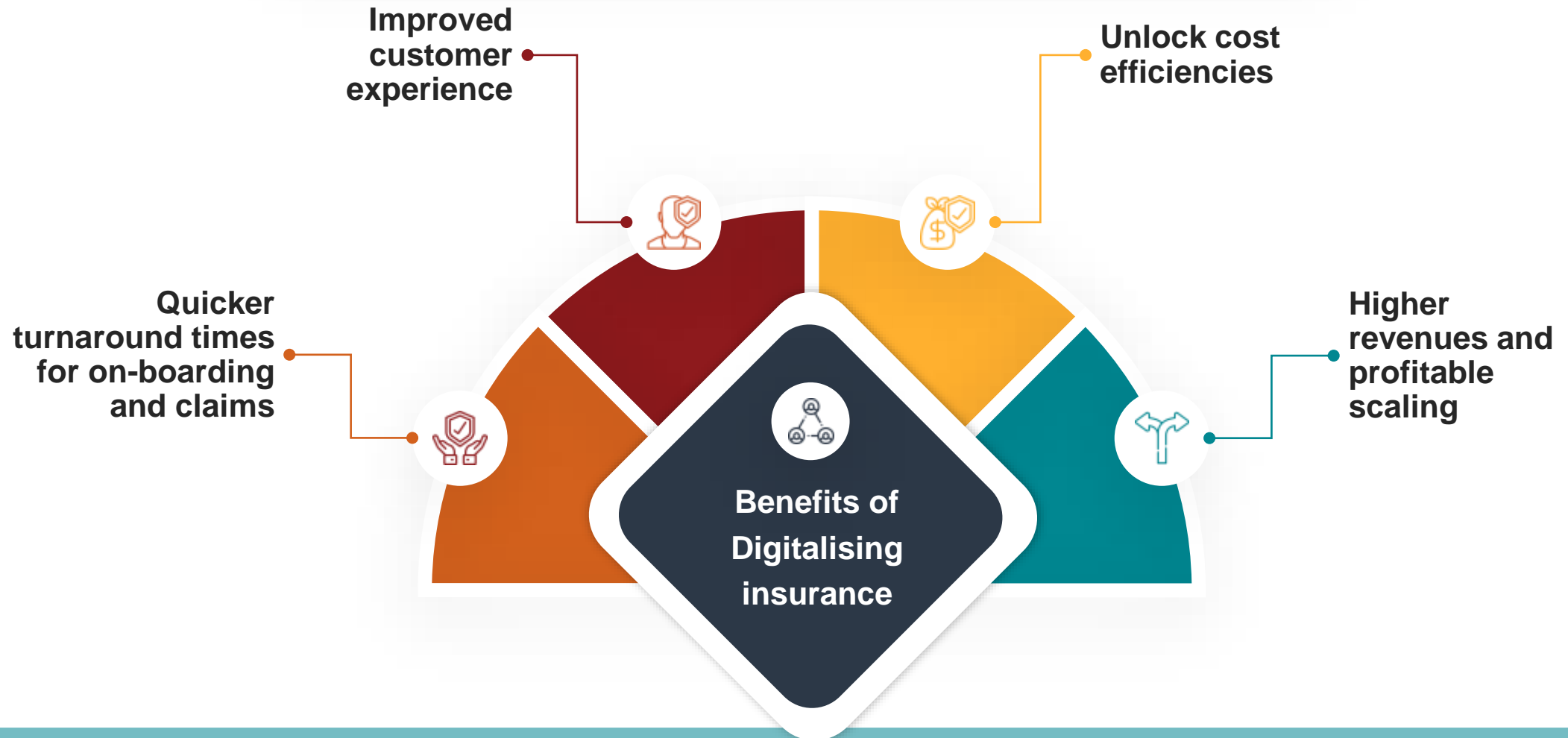
Our platform is built to offer speed, scale & simplicity





Helping you increase revenue and scale

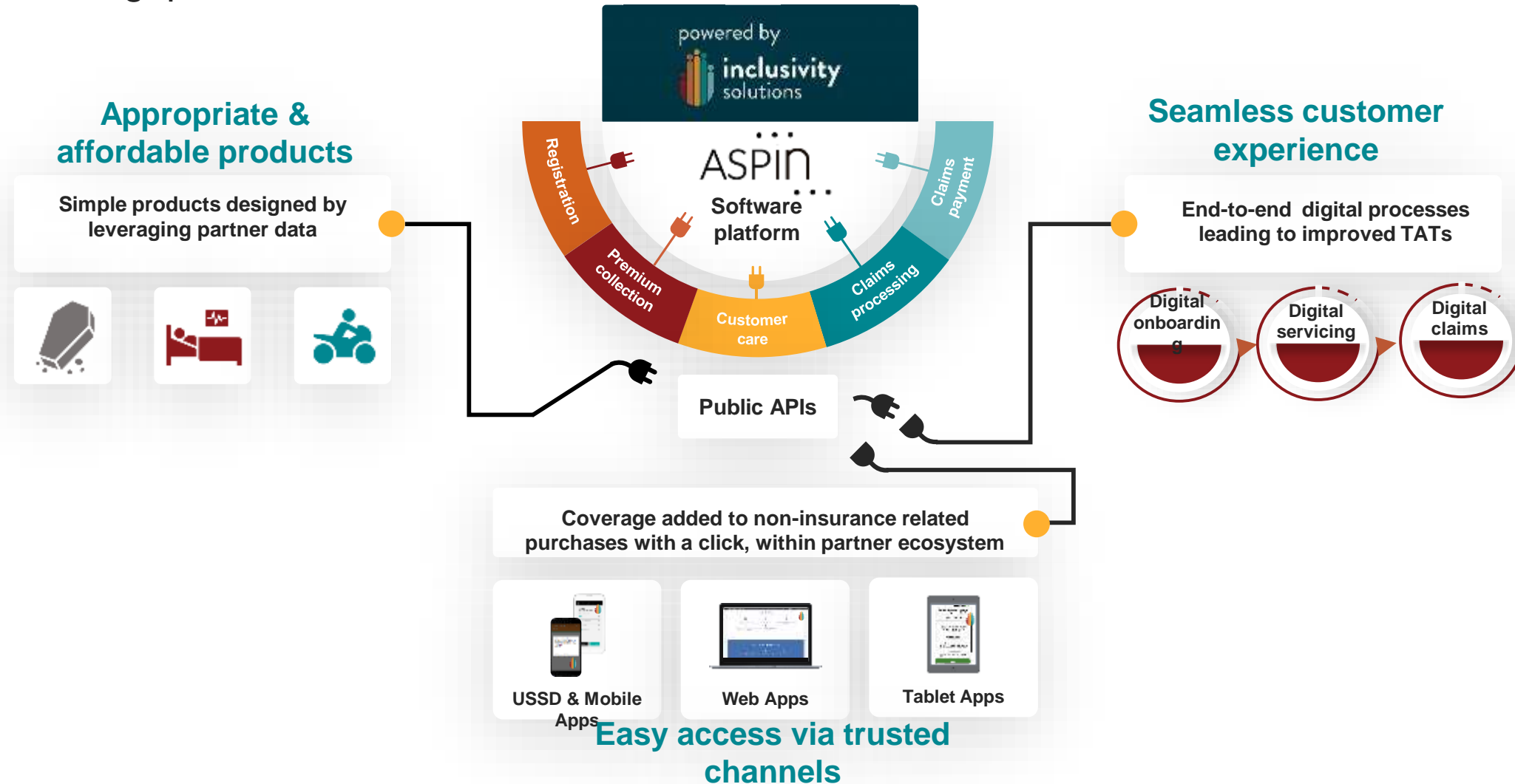
... using our readily-available, agile, and scalable insurance platform





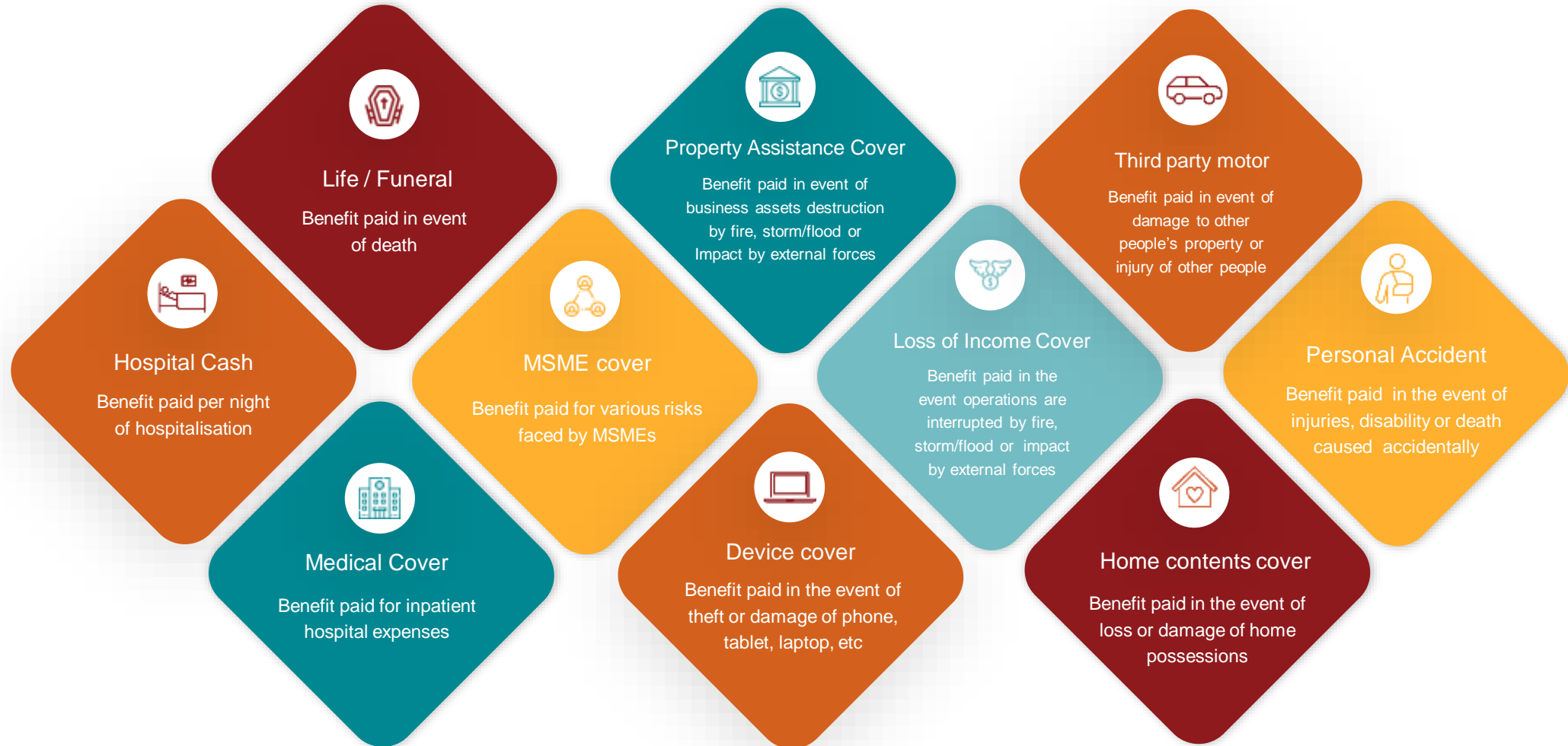
We also offer embedded insurance solutions

Enabling partners to seamlessly offer insurance within their ecosystem and helping close the protection gap





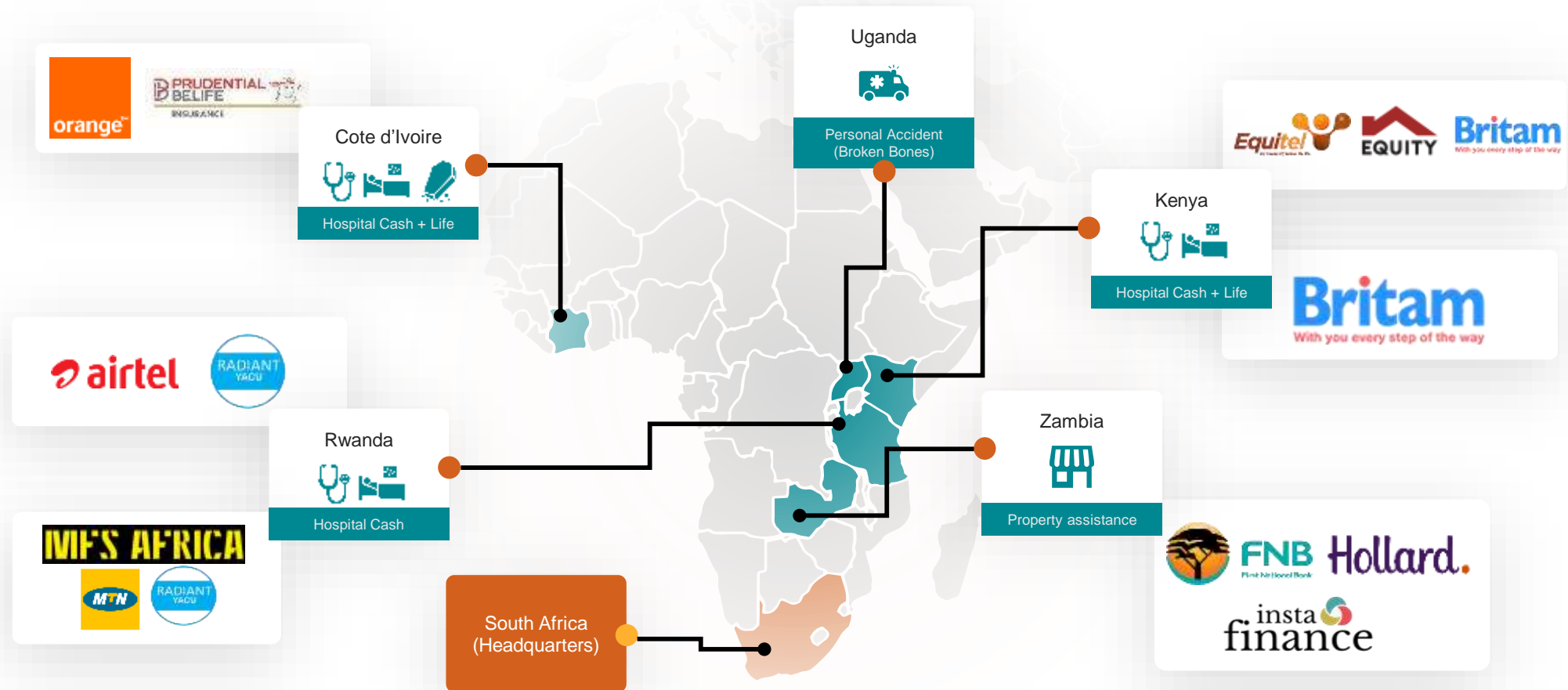
We offer plug & play products for the top risks....



..and also custom-design products based on partner/customer needs

Our product portfolio

We have launched multiple digital insurance products with insurers across Africa



Case study





Increasing scale and revenue through digitalisation

CONTEXT

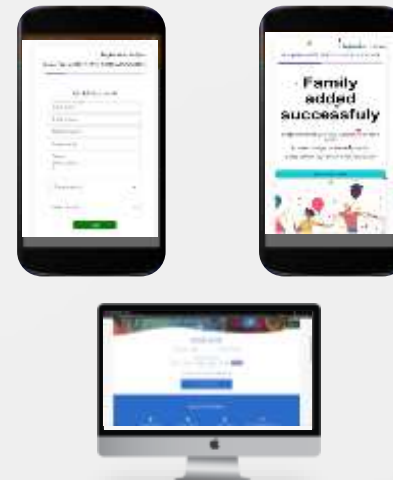
Britam insurance was experiencing slow uptake of its group funeral product due to onerous, manual and paper-based processes

THE OBJECTIVE

- Improve speed-to-market and operational efficiency
- Enable a direct-to-group sales model

THE SOLUTION

A fully digital experience, from onboarding to claims, available to group members and brokers on their mobile phones



THE RESULTS





Connecting the world To better protection
